



## Media, Arts & Design School

# Welcome Message by Ms Tan Yen Yen

Senior Director – Media, Arts & Design (MAD) School



Hello!

A warm welcome to the freshman cohort of 2024. I am glad that all of you are **MAD** enough to join us here at the Media, Arts & Design School.

**MAD** is about **Making A Difference**. In the 3 years with us, you will become a competent professional who will be making a difference in the creative industry.

Here at **MAD**, our vision is to **Mould And Develop** the creative talents of our students so that they can contribute to a more creative and imaginative Singapore. The caring and dedicated staff team are committed to creating learning experiences that will open up your minds. One thing that I can assure you is that you will never walk alone. We will journey with you in this new ed-venture and they are the catalyst that will help you uncover and unleash your creative potential.

Whilst you are building your professional skillsets with us, you should also seek out opportunities to give back to the community and develop yourselves through the many student activities available in campus.

**Make** the most of your time with us, **Aspire** to be a creative and critical thinker, and **Desire** and dare to be different from the rest.

We are so happy to welcome you into our **MAD** family.

I wish you a **MAD**-nificent time with us.

**Tan Yen Yen**

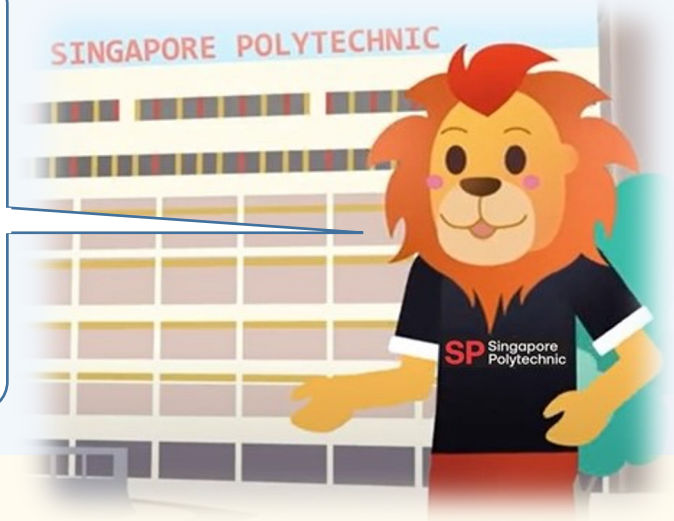
Senior Director, MAD School

Dear freshman,

Welcome to SP! We have many activities in store to make your orientation more enjoyable and meaningful.

Have a wonderful FOP week! 😊

*Psst...* If you are lost, please approach our information booth located in front of SP Convention Centre (SPCC) for help.



## Useful Information

- 1. Complete the “Important things to do before coming to school”** on the FOP webpage: <https://www.sp.edu.sg/ccas/our-events/freshman-orientation-programme>  
**Remember to complete the modules in BrightSpace by their respective due dates.**
- 2. Dress code:** Tees, long pants/jeans, and covered shoes (compulsory for laboratory tours)
- 3. Things to bring:**
  - your student matriculation card (you will need this for entry to SP)
  - a sweater, if necessary (for air-conditioned places)
- 4. Read our Student Handbook** on the school rules: <https://www.sp.edu.sg/sp/student-services/osc-overview/student-handbook>

### CCA Carnival

**Date:** 9 & 11 April 2024

**Time:** 11am to 6pm

**Venue:** Food Court 5 foyer, Sports Arena (SPAR) Walkway and Rockwall Central Plaza, outside Student Development Office

Visit our two-day CCA Carnival to explore the CCA booths and sign up for your most favourite CCA! Enrich your student life and make your time in SP memorable!

<https://www.sp.edu.sg/ccas/our-events/cca-carnival>

### SP Games

**Date:** 11 April 2024

**Time:** 2pm to 6pm

**Venue:** Multi-purpose field, Sports Complex, Poly Centre, Basketball Courts

A series of tele-match games to build camaraderie among freshmen. Do come down to support your school!

### SP Cares

**Date:** 8, 9 & 11 April 2024

**Time:** 10am-5pm

**Venue:** SPCC Foyer

Please bring 1-2 food items on Thur 11/4/24 for SP Cares food donation as a class.

<https://www.sp.edu.sg/ccas/our-events/sp-cares>

# Orientation Programme – MAD School

## Welcome to Media, Arts & Design School Orientation Programme!

This is a **compulsory orientation** programme, comprising an **online application for your pre-specialisation modules**, and **in-campus programmes on Tue 9/4/24 and Thur 11/4/24 (you must attend both days)**.

The programme will provide you with important and useful information on your course of study, academic and administrative matters. You will also get to meet your personal tutors and classmates.

## Some Useful Information to Prepare you for in-campus FOP

### MAD School Reporting Date, Time and Venue:

**Tue, 9<sup>th</sup> April 2024, 10 am @ respective MAD School venues**

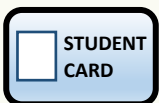
As you enter SP from Dover MRT Gateway, you will be greeted by our friendly MAD Student Leaders (with placards) who will direct you to MAD School until 10.00 am. Please arrive early as it takes about 15 mins to walk from Dover MRT gateway to your FOP venue.

### What to Wear:

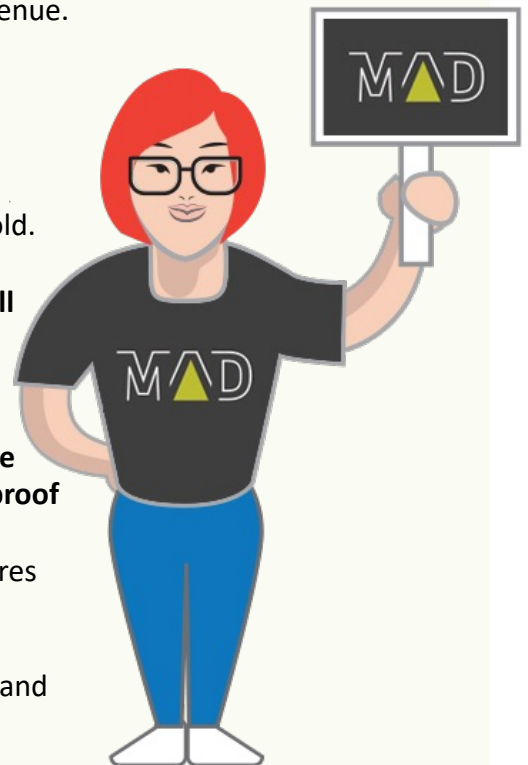
**Tee-shirt and long pants/jeans with covered shoes.**

You may choose to bring a sweater or cardigan in case some venues get too cold.

### What to Bring:



- **Student Matriculation Card – You will need this for entry to SP.** Get ready your Student Matriculation Card for tapping in to enter SP at Dover MRT gateway. **If your card is not ready, use the right-most gantry lane or show proof of your acceptance.**
- 1-2 food items for donation for SP Cares
- Mobile phone
- Personal water bottle
- Coloured markers(any type, medium and broad) for class activities.





### SP App:



- **Download SP Mobile app v2 before coming to SP.** This will give you a single point of access to commonly used apps in SP. Eg Calendar(timetable), Attendance Taking, CCA Record, e-Services/e-Resources, Campus Map

Day 0

Before FOP

Time	Activity	Venue
Before coming for FOP	<p><b>1. Complete “important Things to Do before Coming to School”</b> Life@SP FOP: click <a href="#">here</a></p>	
<p>From 30/3/24</p> <p>2/4/24 8.00 am – 9/4/24 11.59 pm</p>	<p><b>2. View PackPack 24</b> The online MADPack contains critical information for you to start school. The password to access the MADPack will be emailed to you from 30 March 24, 3 days after your acceptance of offer. <b>MADPACK 24:</b> click <a href="#">here</a></p> <p><b>“Making my Pre-specialisation Choices” Video</b> Please watch this video in the online MADPack 24 and go through the section on “Foundry and Pre-Specialisation Modules” in MADPack 24, before making your Pre-specialization modules selection.</p> <p><b>MAD Pre-specialisation Modules Application</b> Your ranking of the pre-specialisation modules will affect the Specialisation that you wish to pursue. You must put the Specialisations’ pre-requisite modules as top choices.</p> <ol style="list-style-type: none"> <li>You will need your Gmail address and SP student card or offer/enrolment email if you have not received your student matriculation card.</li> <li>Key in your choices. Once successfully submitted, a return receipt will be emailed in case you need to amend your choices <b><u>BEFORE the deadline on 9<sup>th</sup> Apr, 12.59 pm.</u></b> There will be no more changes after this deadline.</li> <li>Please <b><u>DO NOT</u></b> submit a new selection, <b>duplicated entries will void all your selections.</b></li> <li>For EAE and EAE(I) students, do ensure to rank your 1st choice Pre-specialisation module as relevant to your EAE/EAE(I) application.</li> </ol> <p>* For over-subscribed modules, posting will be subject to available vacancies by the system.</p>	 <p>(via application link in MADPack)</p>

## Diploma in Media, Arts &amp; Design

## Programme

Day 1

9 April 2024  
(Tuesday)

Time	Activity	Class	Venue
10.00 am	<b>Arrival &amp; Attendance Taking</b> <ul style="list-style-type: none"> <li>- Give your MAD tee size</li> <li>- Collection of SP &amp; MAD Welcome Gifts</li> </ul>	All	Designated venues (ref Annex 1)
10.15 am	<b>Ice Breaking</b> <ul style="list-style-type: none"> <li>- Led by student leaders</li> </ul>	All	Designated venues
10.30 am	<b>Briefing by Personal Tutor (PTN)</b>	All	Designated venues
11.30 am	<b>SP70 Tree Wishes</b> <ul style="list-style-type: none"> <li>- Contribute your special wish on a leaf on SP's 70<sup>th</sup> year!</li> <li>- SP70 Phototaking</li> </ul> <b>Pre-specialisation briefing for newly enrolled students</b> <ul style="list-style-type: none"> <li>- Attend if you have yet to apply for your pre-spec modules.</li> </ul>	All  New enrollees only	Designated venues and MAD Foyer  T2239
12.00 pm	<b>Entrepreneurship Booths</b> <ul style="list-style-type: none"> <li>- Visit booths from BrightSparks, UOB, Mediacorp 987 Radio</li> <li>- Gifts while stocks last</li> </ul> <b>Lunch</b> <ul style="list-style-type: none"> <li>- Prayer rooms for Muslims (optional)</li> <li>- Enjoy music entertainment by MAD students outside FC4</li> </ul>	All	T18B L2 SB Foyer (12 pm – 1 pm)  Foodcourts 1-5 Prayer Rooms @MAD Innovation Studios (Male: T1913A-C. Female: T1913D-F)
2.00 pm	<b>Class bonding games</b> <ul style="list-style-type: none"> <li>- Led by student leaders</li> </ul>	All	Designated venues
5.00 pm	<b>CCA Carnival / Dismissal for Muslim Students</b>	All	FC5 foyer to PolyCentre
6.00 pm	<b>Ends</b>	All	

# Diploma in Media, Arts & Design

## Programme

**Day 1**
**9 April 2024  
(Tuesday)**

Time	Activity	Class	Venue
By 11.59 pm	<b>MAD Pre-Specialisation Modules Application</b> - If you are newly enrolled or wish to change your Pre-specialisation modules selections, please select/re-select your modules by 11.59 pm.	Newly enrolled students	Online. Please refer to Day 0 programme.





# Diploma in Media, Arts & Design

## Programme

**Day 2**
**11 April 2024  
(Thursday)**

Time	Activity	Class	Venue
10.00 am	<b>Arrival &amp; Attendance Taking</b> <ul style="list-style-type: none"> <li>- Wear MAD tees, MAD socks and SP70 bandanas</li> <li>- Deposit 1-2 <b>SP Cares</b> food items</li> <li>- Student leaders to check on compulsory modules completion</li> </ul>	All	Designated venues
10.15 am	<b>Class Bonding Activities</b> <ul style="list-style-type: none"> <li>- Led by student leaders</li> <li>- SP 70 Phototaking</li> </ul>	All	Designated venues
11.00 am	<b>SP70 Heritage Campus Tour</b> <ul style="list-style-type: none"> <li>- Led by student leaders</li> <li>- Continue SP70 Phototaking</li> <li>- Deposit SP Cares donation to SPCC</li> </ul>	All	SP Campus including MAD facilities and SP Library
12.00 pm	<b>Lunch</b> <ul style="list-style-type: none"> <li>- Enjoy music entertainment by MAD students outside FC4</li> <li>- Complete FOP survey</li> </ul>	All	Food Courts 1-5
2.00 pm	<b>SP Games Telematch</b> <ul style="list-style-type: none"> <li>- Inter-SP schools Telematch</li> </ul> <b>CCA Carnival</b> <ul style="list-style-type: none"> <li>- Student leaders to lead freshmen to venue for self-exploration</li> <li>- Self-dismissal</li> </ul>	MAD Telematch Team & supporters  All freshmen not involved in Telematch	Multi-purpose field beside Sports Arena  Food Court 5 foyer to Poly Centre
6.00 pm	<b>Ends</b>	All	

*Continue next page*



## MAD FOP Designated Venues

## Annex 1

**Day 1 & 2**

**9 April & 11 April 2024  
(Tuesday & Thursday)**

Class	Venue
DMAD/FT/1A/01	T19334
DMAD/FT/1A/02	T19335
DMAD/FT/1A/03	T19339
DMAD/FT/1A/04	T19336
DMAD/FT/1A/05	T19337
DMAD/FT/1A/06	T19340
DMAD/FT/1A/07	T2236
DMAD/FT/1A/08	T2237
DMAD/FT/1A/09	T2238
DMAD/FT/1A/10	T2243
DMAD/FT/1A/11	T2244
DMAD/FT/1A/12	T2245
DMAD/FT/1A/13	T2246
DMAD/FT/1A/14	T2251
DMAD/FT/1A/15	T2252
DMAD/FT/1A/16	T2253
DMAD/FT/1A/17	T2254
DMAD/FT/1A/18	T2255
DMAD/FT/1A/19	T2256
DMAD/FT/1A/20	T2257

To find your **class assignment**:

[Click to find your class assignment](#) or go to <https://www.sp.edu.sg> > e-Services/e-Resources > Personal > My Info

MAD Tees Exchange  
Centre: T2239

## MAD Tee / MAD FOP

## Annex 2

Day 1

9 April 2024  
(Tuesday)**Check your tee-size!**

You'll be receiving 2 MAD School tees, totally complimentary. So be sure to **give your tee size** to the student leaders of your class.



Size	Chest (A)	Body Length (B)	Sleeve Length (C)
XXS	34"	25"	6.0"
XS	36"	26"	6.5"
S	38"	27"	7.0"
M	40"	28"	7.5"
L	42"	29"	8.0"
XL	44"	30"	8.5"
XXL	46"	31"	9.0"
XXXL	48"	32"	9.5"
4XL	50"	31.5"	10.0"
5XL	52"	32"	10.0"

Day 2

11 April 2024  
(Thursday)**SP Cares**

MAD embraces the culture of serving and caring for the community.

**Please bring 1-2 food items in the list below to your class on 11/4/24.** Freshmen who donate will earn 2 CCA points (community service)!

**READY.  
SET.  
DONATE  
RIGHT!**



**FOOD FROM  
THE HEART**



## FOOD WISH LIST

We require all donations  
to be dated at least

**3 MONTHS BEFORE EXPIRY**

Please do not bring opened  
and/or repackaged items eg  
loose rice in open/tied/resealed  
plastic bags.

**RICE** 1-2.5 KG

**COOKING OIL** 1L

**CANNED MEAT** SARDINES, FRIED DACE, CHICKEN, PORK

**CANNED VEGETABLES/MUSHROOMS**

**CANNED SOUP**

**EVAPORATED/CONDENSED MILK**

**BREAD SPREADS**

**BISCUITS** 200 G - 500 G

**INSTANT BEVERAGES, IN SATCHETS** MALT, TEA, COFFEE

**INSTANT NOODLES**

**RICE VERMICELLI**

Day 2

11 April 2024  
(Thursday)

# MAD Thursday!

All MAD freshmen, on **Thur 11/4/24**, adorn your **MAD tees, MAD socks and SP70 celebratory bandanas**. Yes, you're the special batch who will get all these freebies!! Make an impact for **SP70 Photography taking**, and when you cheer for MAD fam at SP Games Telematch!



*Pssst: when you see **SP70 logos** around on campus, take lots of **photos of it by yourself or with your classmates**, and use these photos to take part in the **SP Tik Tok Campaign** when semester starts, for attractive wins!*

## SP Tik Tok Campaign

### How to participate!

Step 1: Film a **entry** of yourself or with a group of friends **with the SP70 logo** in the background wishing SP a happy birthday!

Step 2: Search the hashtag **#spcelebrates70** on your tiktok account

Step 3: **Post** your special images/video to SP using the relevant hashtags

Step 4: Add in a heartfelt message to SP in the captions (optional) and include **#sptiktokcampaign #sptiktokcampaign to qualify for the campaign**

Step 5: **Share** your video on your public Tiktok account around for friends to like and encourage them to participate too!

- ❖ **All current full time SP Students are welcome to participate**
- ❖ **Campaign Dates**
  - > **Round 1 (Photos):** 15 April to 3 May 2024
  - > **Round 2 (Videos):** 24 June to 12 July 2024
- ❖ **Find more information on**
  - > [Instagram @singaporepoly](#)
  - > [Tiktok @singaporepoly](#)
  - > [School Email](#)
  - > [SP App](#)
- ❖ **Prizes**
  - > E-capita Vouchers as prizes for top 7 entries each round
  - > Multiple entries are accepted but prize will be limited to a single winning entry only
- ❖ **Judging Criteria**
  - > Audience Engagement
  - > Creativity
  - > Shortlisting Requirements
    - Meet requirements of Campaign

## About the School

# I CAN USE MY IMAGINATION TO MAKE A DIFFERENCE

Media has the power to influence people's perceptions and ideas. The Arts ignite our senses and expand our minds. Design can change the way we shape, perceive, understand, enrich and experience life.

In a world that is volatile and complex, imagination can transform workplaces, communities and so, the world itself. Creativity and imagination open up pathways to careers in the fields of media, arts and design.

At the **Media, Arts & Design School**, we are MAD about:

- Developing creativity using pedagogical methods – from studio-based learning to out-of-classroom learning activities
- Tapping the experience of our lecturers – all industry experts – to equip students with skills and knowledge to solve problems
- Providing learning spaces modelled after real-world work environments for authentic learning
- Collaborating with industry partners and academic institutions to prepare students for employment

Here at MAD School, our students are in the business of taking what they imagine – and turning it into reality – to make a difference in the creative industries.

For enquiries on Freshman Orientation Programme, please contact :

Telephone: 67751133

Email: [contactus@sp.edu.sg](mailto:contactus@sp.edu.sg)

Check out MAD School and student life here:

[https://www.flowcode.com/page/sp\\_mad](https://www.flowcode.com/page/sp_mad)



## Getting to know SP

### 1. What is the acronym of my School?

School	Acronym
Media, Arts & Design School	MAD
School of Architecture & the Built Environment	ABE
School of Business	SB
School of Chemical & Life Sciences	CLS
School of Computing	SoC
School of Electrical & Electronic Engineering	EEE
Singapore Maritime Academy	SMA
School of Mechanical & Aeronautical Engineering	MAE
School of Mathematics & Science (Poly Foundation Programme)	MS (PFP)

Please click on > [School and Course Information](#) for more information.

### 2. Where do I go for my lesson?

#### Venue codes

**LT** = Lecture Theatre, e.g. LT4A

**MLT** = Main Lecture Theatre, e.g. MLT8

**T** = Teaching Block, e.g. T3A

**W** = Workshop, e.g. W5

#### **Classroom and Office Location**

Example 1: **T334**

Location : Teaching Block **3**, Level **3**, Room **4**

Example 2: **T3A21**

Location : Teaching Block **3A**, Level **2**, Room **1**



## Getting to know SP

### 3. Where is my School Admin Office?

- ABE - T3A Level 4
- CLS - T11A Level 6
- EEE - T14 Level 7
- SB - T18B Level 7
- SoC - T19 Level 4
- SMA - T1A Level 7
- MAD - T19 Level 4**
- MAE - T18 Level 6
- MS - T7 Level 4



### 4. Where can I find information on IT Support and Services?

Please click on > [IT Support and Applications](#)

IT Service hotline: 67721260

### 5. I am an international student, where can I find information to help me settle into SP?

Please click on > [Resource Information for International Students](#)

### 6. Where can I find information on CCAs in SP?

For information on CCA, please click on > [CCA Information, Events and Programmes](#)

### 7. I need financial assistance for my studies, where can I find information or assistance?

Please click on > [Course Fees, Scholarships and Financial Assistance Schemes](#)

### 8. What are the sports and recreational facilities available in SP?

Check out the following facilities to take a break from studies or to keep fit :

1. Swimming Pool
2. Gym@Pool
3. Tennis Courts
4. Badminton Courts
5. Squash Courts
6. Basketball Courts
7. Running Track

For more information and booking procedures, please click on > [Sports Facilities](#)

### 9. Be part of **Go Green SP**

Pledge [here](#) to support SP's sustainability efforts


### 10. SP Campus Map


View our campus map at <https://www.sp.edu.sg/map>



# Getting to MAD School



 Enter SP from Dover MRT Link on L2, and walk past SPCC until you reach a forked path.

 Turn right to Hilltop Link on L2, and walk through Aerohub and Business School to MAD school at hill top.



# Singapore Polytechnic

You can view photos of SP facilities via the [SP Campus Map link](#).

## SP Campus Map

